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Bib Data Sheet

<b>SERIAL NUMBER</b> 09/645,292	<b>FILING DATE</b> 08/24/2000 <b>RULE</b> -	<b>CLASS</b> 705	<b>GROUP ART UNIT</b> 2161	<b>ATTORNEY DOCKET NO.</b> 254070-2
<b>APPLICANTS</b> Linda M Smith, Woodland Hills, CA ; Darren D Lu, Irvine, CA ; <i>now in</i> <i>now in</i>				
<b>** CONTINUING DATA *****</b> <b>** FOREIGN APPLICATIONS *****</b>				
<b>IF REQUIRED, FOREIGN FILING LICENSE</b> <b>GRANTED ** 10/13/2000</b>				
Foreign Priority claimed <input type="checkbox"/> yes <input checked="" type="checkbox"/> no 35 USC 119 (a-d) conditions <input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="checkbox"/> Met after met Allowance Verified and Acknowledged <u>Examiner's Signature</u> <u>Initials</u>		<b>STATE OR COUNTRY</b> CA	<b>SHEETS DRAWING</b> 6	<b>TOTAL CLAIMS</b> 32
			<b>INDEPENDENT CLAIMS</b> 4	
<b>ADDRESS</b> O'Melveny & Myers LLP 400 So. Hope Street Los Angeles ,CA 90071-2899				
<b>TITLE</b> Targeted marketing system and method				
<b>FILING FEE RECEIVED</b> 492	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees ( Filing ) <input type="checkbox"/> 1.17 Fees ( Processing Ext. of time ) <input type="checkbox"/> 1.18 Fees ( Issue ) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit	